



Proposed Meeting Agenda - The Business of Local Food

Wednesday, January 23rd, 2013, 6:00-8:30 pm
 Town Hall Room at City Hall

Chairs: Trish Kelly + Brent Mansfield with Dave Wilson's assistance

Regrets: Peter Ladner, Theresa Duynstee, Chris Thoreau, Joanne Bays, Maria Burplehaus, Kim Sutherland

Agenda Items:

1.	Opening Round	15 min	6:00 pm
2.	Motion to Accept Agenda and previous minutes	5 min	6:15
3.	Staff Report	15 min	6:20
4.	Presentation on New City Market Update	15 min	6:35
5.	Note to Members Re: media policy	10 min	6:50
6.	<i>[Break - share food & socialize/announcements]</i>	<i>15 min</i>	<i>7:00</i>
7.	Introduction of theme + introduction of panel <ul style="list-style-type: none"> • Dave Wilson, Choices Markets (and VFPC member) 	10 min	7:15
8.	Panel Discussion; Challenges to scaling up local <ul style="list-style-type: none"> • Annie Moss, Discovery Organics • Boyd Thomson, The Wilder Snail • Raymond Wong, Origin Organics 	30 min	7:25
9.	Roundtable Discussion	25 min	7:55
10.	Next Steps Discussion	10 min	8:20
11.	Motion to Adjourn		8:30 pm